

Arizona Polo Club

Magazine

Media Kit

2017





2017 Magazine & Club Partner Opportunities

WWW.ARIZONAPOLO.COM

AZPOLOCLUBMAG2017@GMAIL.COM

The Seventh Annual Bentley Scottsdale Polo Championships: Horses & Horsepower returns for two days this year - Saturday, November 11 & 12, 2017. Last year the Bentley Scottsdale Polo Championships drew the biggest crowd in the country for a polo event with over 12,000 fans.

The 2017 issue of Arizona Polo Club Magazine will be distributed at The Polo Party in November as well as valley luxury hotels, local hotspots and eateries. This is your chance to partner with AZ's Premier Polo Club Circulation to be 2,000+



Arizona Polo Club
Scottsdale, Est. 1982

The Arizona Polo Club has been hosting regular match games and tournaments at WestWorld equestrian Center in Scottsdale since 1982. The arena and outdoor polo season extends from October through April each year.

Polo club members and visitors are proven purchasers of luxury goods. Join us as we cater to this exclusive audience, with an annual magazine that is dedicated to the sport and lifestyle of polo. Don't miss this great opportunity to become a Friend of Polo, and enjoy all of the benefits - including social media that this exclusive relationship offers!



Advertisers will also get coverage on our website and social media - [@arizona_polo_club](https://www.instagram.com/arizona_polo_club)

Find us at www.arizonapolo.com

Buy your place now-

POLO DEMOGRAPHICS

AGE

Average	47 years
Under 35 years	15.6%
35-44 years	27.1%
45-64 years	48.8%
64 years+	8.5%

NETWORTH

\$1 million +	64.2%
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EDUCATION

College Degree	76.8%
Post Grad Degree	29.9%

PRIMARY RESIDENCE*

Average Value	\$515,000
\$500,000 +	31.4%
\$1 million +	10%
*Market Value	

INVESTMENTS

Life Insurance	73.6%
Common/Pref. Stock	72.3%
Real Estate	61.2%
Bonds	45%

OCCUPATION

Professional/Mgmt.	58.8%
President/Director	33.2%

PRIVATE CLUBS MEMBERSHIP*

Health Club	52.8%
Country Club	40.8%
Equestrian Club	21.7%

*Other than Polo Clubs



Advertisers will also receive placement on our website, arizonapolo.com, and our social media @arizona_polo_club

2016 AD RATES

Double Page	\$2500
Full Page	\$900
Half Page	\$550
Quarter Page	\$275

Premium Positioning

Back Cover	\$1500
Inside Back Facing	\$1000
Inside Front Facing	\$1000



Reserve today! azpoloclubmag2017@gmail.com



Instagram



DOUBLE PAGE	FULL PAGE	1/2 PAGE H	1/4 PAGE V
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*Ad rates are subject to signed advertising agreement with Arizona Polo Club.

** Premium positioning is reserved on a first-request basis and is subject to availability.